✦ Price list

Price list CHF/EUR

Every plan and what it includes on one page, to compare, print and pass on.
You pay for progress, not time spent in the room.

As of November 2026 · Prices in CHF (Switzerland) and EUR (Germany), excl. VAT

Plans for Companions

Feature	Starter	Professional Popular	Unlimited	White Label
Price, billed monthly	**CHF 50** EUR 55	**CHF 240** EUR 260	**on request**	**on request**
Price per month, billed annually	**CHF 34** EUR 37	**CHF 160** EUR 175	**on request**	**on request**
Companions	1	2-5	unlimited	unlimited
Knowledge base	1 GB	100 GB	1,000 GB	customer-specific
Clients	1	100	unlimited	individual

Feature	Starter	Professional Popular	Unlimited	White Label
of which sponsored	none	5	50	individual
Wingbeats daily, free	250	2,500	5,000	individual token packages
Notably included	Chat, triage agent & human-in-the-loop	Virtual client projects	Custom LLM & agents	Custom branding, on-premise or managed LLM

Wingbeats: The Violet Dragonfly platform's billing unit for AI and human interaction. You pay for outcomes, not time.
sponsored: Your clients use the Violet Dragonfly platform fully at your expense, at no cost to them.

Good to know

- Paying annually saves you around 33% compared with paying monthly.
- All prices are exclusive of VAT and apply per companion business. Companions based in Switzerland pay in CHF, Companions based in Germany in EUR.
- Unlimited and White Label are available on request. You receive the price with the offer.

For end users: start for free

Getting started is free for end users: every account is topped up with Wingbeats automatically each day. If that isn't enough, additional Wingbeat packages can be bought directly, or a Companion provides them, for example because the usage is part of a training course or a consulting engagement.

White Label: your brand, your infrastructure

White Label isn't an off-the-shelf plan. We configure branding, language model, knowledge base and token packages together with you and discuss scope and terms in person.

- Unlimited Companions
- Customer-specific knowledge base
- Custom branding & custom LLM
- On-premise or managed LLM
- Individual token packages